

# Let Your Inner Radiance Shine.

Staining from coffee, wine, smoking, certain medications, genetics and age can slowly diminish the power of your smile.

With Sapphire® Professional Whitening, your dental professional can whiten your smile over 7 shades in just 30 minutes\*.

DISCOLORATION SPOILS AN OTHERWISE ATTRACTIVE SMILE



BEFORE WHITENING

*Dentistry and photography by Ross Nash, DDS.*



AFTER WHITENING

A WHITER, HEALTHIER, MORE BEAUTIFUL SMILE

*Sapphire*®  
PROFESSIONAL WHITENING

Sapphire Whitening is available only from your dental professional.

**Q: What causes tooth discoloration?**

A: Discoloration may be the result of genetics, medication, poor oral hygiene, aging, smoking, certain foods and beverages, or a combination of these factors.

**Q: Are you a good candidate for tooth whitening?**

A: People with most types of discoloration can achieve lighter teeth through Sapphire™ Whitening Systems. The type of stain you have will affect how much whitening you will experience. Ask your dentist how much whiter your teeth can be.

**Q: What is Sapphire® Chairside Whitening Gel?**

A: Sapphire Chairside Whitening Gel is a hydrogen peroxide formula. When activated by the Sapphire® Supreme Plasma Arc Whitening Light, whitening of up to 7 shades\* is often achieved in 30 minutes.

**Q: Is this whitening procedure safe?**

A: Absolutely! When used under the supervision of your dental professional, the procedure is safe and will not harm teeth or gums. And, Sapphire Whitening is specially formulated to prevent sensitivity.

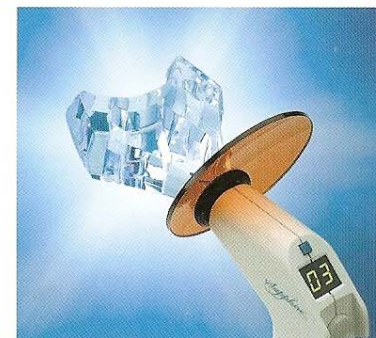
**Q: What is involved in the procedure?**

A: It is always performed by a dental professional, so you can be assured that the procedure is done correctly. They will use the Sapphire Light in conjunction with the Sapphire Chairside Whitening Gel to achieve whitening of over seven shades.\*

**Q: Will I have to wear a mouth tray?**

A: Sapphire Chairside Whitening does not require the use of a mouth tray. This is a one-visit procedure that your dentist will perform. You will be given a mouth tray and Sapphire Brilliance® Toothpaste for at-home touch-ups to use as you need.

\*Results available upon request. Based on the Bioform® Shade Guide.



30-MINUTE WHITENING

FAST, SAFE AND EFFECTIVE

# Get a Smile That *Glow*s in 30 Easy Minutes!

Sapphire® Professional Whitening gently brightens your smile. It is the only in-office system specially formulated to prevent sensitivity—making it the leading choice for safe, convenient and effective whitening.

**Sapphire® Whitening is available only from your dental professional.**



**FAST, SAFE AND EFFECTIVE**

## Patients Love Sapphire® Professional Whitening

"Sapphire Professional Whitening was awesome! I was in, out, and back to work in less than an hour. It was a great way to spend my lunch hour."

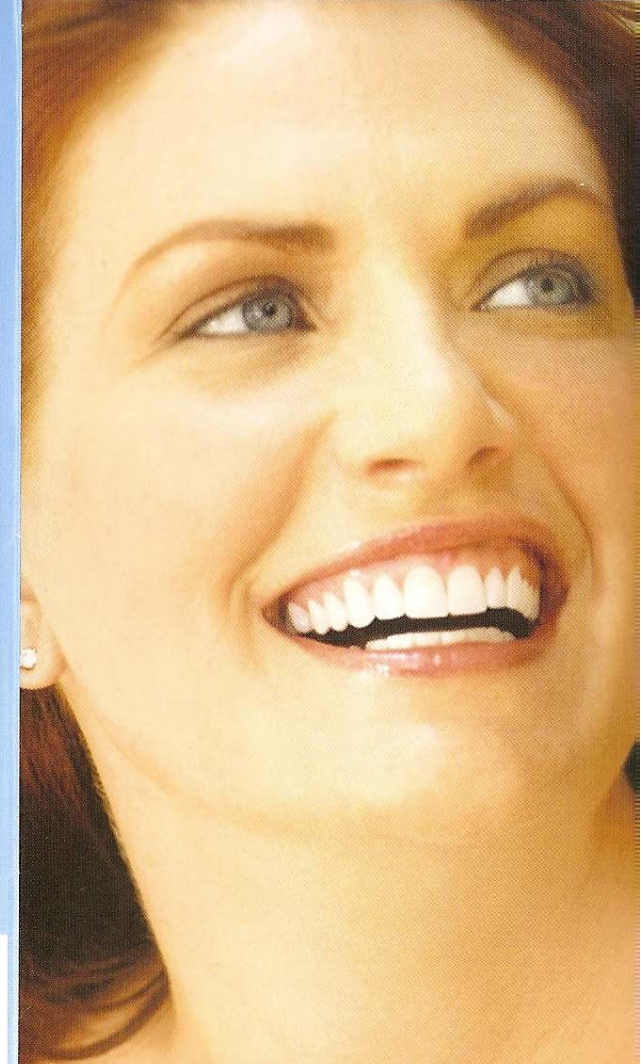
"I was a heavy smoker and when I quit, I rewarded myself with Sapphire Professional Whitening. The change was immediate and took 10 years off my appearance."

"When my daughter got her teeth whitened before her wedding, I couldn't believe the change. I decided to have the Sapphire Whitening procedure myself. My smile was as beautiful as the bride's!"

"I drink a lot of coffee and I noticed an immediate color change after the Sapphire Professional Whitening procedure. I still drink coffee and would definitely do this procedure again."

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Get a  
**WHITER SMILE**  
*Painlessly & Pleasantly*  
in just **30 minutes**

*Sapphire*  
WHITENING SYSTEM

PATIENT BROCHURE